

Media Release
14 September 2017**Free TV hails agreement for media reform as new dawn for local media**

Free TV Australia congratulates the Senate for passing a historic package of media reforms, supported by all of Australia's media companies.

"This is a significant win for Australians who love great local content, Australian stories and the thousands of Australians employed in telling them," Free TV Chairman, Mr Harold Mitchell AC said today.

This package will allow local media companies to invest in their businesses to meet the changing needs of their audiences and sustain local services.

"We warmly welcome the acceptance that we can't continue to compete with the likes of Google and Facebook under media laws that pretend the internet doesn't exist and levies the world's highest licence fees," Mr Mitchell said.

In coming together to back local Australian media, the Government and crossbench have supported home-made content, news, current affairs, drama, entertainment and sport that Australians value so highly.

The commercial free-to-air television sector alone supports more than 15,000 jobs, investing an average of \$1.5 billion every year in Australian content.

-ENDS-

For media enquiries contact Pamela Longstaff, Acting CEO, Free TV Australia on 0408 162 625