



Media Alert

6 December 2017

Media are invited to the official opening of a \$230 million biotech manufacturing facility at CSL Behring's manufacturing site in Broadmeadows, Victoria.

Date	Thursday 7 December, 2017
Media assets	<ul style="list-style-type: none">- Press release available under embargo (jobs and manufacturing growth, exports to US and Europe, output will meet growing global demand for a critical care therapy)- Photo opportunity of facility and VIPs on the day- Filming opportunity on tour of new facility- B-roll drone footage of site
Time	<ul style="list-style-type: none">- Formal proceedings 1.15pm – 1.45pm AEDT- Door stops 1.50pm to 2.00pm- 2pm – 2.30pm VIP tour of facility with CSL CEO, Mr Paul Perreault
Venue	CSL Behring Australia 189 – 209 Camp Road, Broadmeadows
Victorian Government VIPs in attendance	<ul style="list-style-type: none">- The Hon. Ben Carroll, MP - Victorian Minister for Industry and Employment- The Hon. Philip Dalidakis MP - Minister for Trade & Investment, Innovation & the Digital Economy and Small business- Mr Frank McGuire, MP - Member for Broadmeadows / Parliamentary Secretary for Medical Research
Registration	PLEASE NOTE: This is a secure manufacturing site. <u>Attending media are required to register with the CSL media team prior to the event to facilitate access and security passes</u> (see contact details below).

Interview and Photo Opportunities

Filming and photography will be permitted during formal proceedings which include the unveiling of a site dedication plaque.

Victorian Minister for Industry and Employment, Ben Carroll, MP and CSL CEO, Mr Paul Perreault will be available for interview and photographs at the conclusion of speeches (1.50pm).

Media are invited to join a VIP tour of the new facility from 2.00pm – 2.30pm.

Please contact the CSL media team for more information and to register attendance.

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