

Tuesday, 13 March 2018

Media alert: AIST's annual super fund conference (March 14-16) kicks off tomorrow with focus on changing workforce trends

Workforce trends, gaps in the super system and rising income inequality will be a key focus of the **2018 Conference of Major Super Funds**, which kicks off tomorrow.

The three-day event **held March 14-16 at the Brisbane Conference Centre** brings together chairs, directors, CEOs and key fund staff of Australia's \$1.2 trillion profit-to-member superannuation industry.

Other themes include new research on attitudes to negative gearing and property investment; the global investment outlook; the disparity between men and women's super at retirement; and the impact of AI and digital technology on super.

Key speakers include:

Tancy Tan

JP Morgan's APAC head of robotics (Singapore) will talk about what the future holds for superannuation as robots become more intelligent and other AI processes take over from humans.

Adam Ferrier - *The founder of THINKERBELL will be leading a forum on member engagement, drawing on his experience working with global brands such as Levis and Pepsi.*

Nicholas Davis – *an Australian who is head of society and innovation at theWorld Economic Forum, and will be part of a panel discussing the impacts of the changing workforce on superannuation, retirement and the wider community.*

Willis Sparks *is an internationally-acclaimed expert on geo-political issues and will discuss the impact for super funds of Trump and North Korea and everything in between.*

Bettina Reinboth - *As senior manager of social issues for UK firm PRI, Ms Reinboth will be at CMSF to provide her expertise on how funds can apply a stronger lens to social issues to enhance investment decision making.*

[Click here](#) to access a full program

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AIST is the peak body for the \$700 billion profit-to-member superannuation sector which includes industry, corporate and public sector funds.