

MEDIA RELEASE. For Immediate Release: 10 JULY 2018

INNOVATION AND DESIGN IS A HALLMARK AT SYDNEY INTERNATIONAL BOAT SHOW 2-6 AUGUST 2018

As many as 1000 boats displayed by more than 250 exhibitors from across the world will fill both exhibition levels of the International Convention Centre, Sydney and purpose-built marina at Cockle Bay as the Sydney International Boat show opens for 5 days from 2nd August 2018. With space now fully booked by exhibitors from both the government and the private sectors, whether it's a love of fishing, water skiing, wake boarding or just paddling around Australia's splendid waterways, the 2018 Sydney International Boat Show has something for every water-loving Aussie.

Never shy of developing innovation for recreational marine activities, Stressfree Marine presents what could be the biggest disruption to the wakeboarding industry, developed right here in Australia. Their 'Wakechaser' is a remote-controlled winch for on-the-water rope adjustments that takes just seconds. It optimises the finding and riding of the sweet-spot of the wake. This revolutionary new product featured at the show has wakeboarders and water-skiers excited about the prospect of adding the Wakechaser to their boat. "Applying our innovative marine anchor winch technology into the design of a water sports centred winch has been something we have been working on for over three years," Stressfree company founder Dean Forster said. "The inability to make on-the-water adjustments had been a plague of the sport for years – this just felt like logical solution using our proven tech."

For boating of a different but just as exciting kind, Sydney-based Chapman Marine continues to promote the lifestyle benefits that boating can bring to families and individuals by having on show Beneteau Outboard Powerboats from the Antares and Barracuda range. "We will be launching the new Beneteau Antares 9 twin outboard motor cruiser, which is a brand-new model, along with the Antares 7 and 8 and the Barracuda 8 fishing machine," Managing Director Mark Chapman said. "We are also presenting two new brands from Europe, the Falcon and Flipper Sports console boats." Chapman Marine also promises to display 11 models from Sea Ray, with new Australian releases being the 250 SDX Outboard and Sterndrive models, the new 230 SPX, new SLX 310 and the much anticipated 290 SDX Sundeck with Twin Merc Verado 250 hps engines.

Exhibiting adjacent to Whitehaven Motor Yachts on the marina, Ribco premieres their range of performance Rigid Hull Inflatable Boats (RIBs), featuring the Venom 44, Seafarer 36 and the 28ST with a two stepped hull. "These rigid hull, inflatable vessels have graduated from being humble yet head-turning tenders, into sought-after stand-alone performance and luxury boats in their own right," said Ribco's Oliver Workman. The Venom 44 has Category B CE certification and is built in 2C Survey, capable of voyages 200-nautical-miles offshore with a 12-person capacity. The Seafarer 36 is a more compact alternative to the Venom 44, offering the same level of performance in a 10.5 metre vessel, while the 28ST offers superior speed, efficiency and performance due to the stepped hull, providing lift and reducing drag, allowing greater efficiency and improved handling in all conditions.

With almost 5 million people enjoying our waterways each year in Australia, the show also includes plenty of other education and entertainment as well. Fishing master-classes, kids bumper boats and on water equipment demonstrations are just a few of the many activities included with the entry ticket.

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2 to 6 August 2018 SydneyBoatShow.com.au





The show is open each day from 10AM until 7PM. Up to date details and tickets available at www.sydneyboatshow.com.au. Ends/...

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Sydney International Boat Show image archive available at <u>https://tinyurl.com/y7cag4xz</u>

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About the Boating Industry Association Ltd

The Boating Industry Association Ltd is a not-for-profit industry organisation, which represents more than 90% of the boating industry in New South Wales, South Australia, Queensland and the Northern Territory. Member companies include businesses who manufacture, wholesale or retail products and services in the recreational and tourism boating sectors. BIA members adhere to a voluntary Code of Practice and Code of Ethics. In addition, the BIA is involved in responding to issues relating to the recreational use of waterways, the environment, boating safety, access and public facilities. For more information, please visit www.bia.org.au.