

Media release  
10 August 2018

## Landmark pledges support for drought affected farmers

In response to the drought gripping much of the country, Landmark has donated \$100,000 to help affected farmers and pledged up to \$50,000 more to match employee donations.

Donations will go to [Buy a Bale](#) – the relief organisation created in 2013 to help Aussie farmers cope with drought, by providing them with hay to feed their livestock and gift cards to help put food on the table.

“As a business, we’re very focused on supporting clients, finding solutions to their challenges. The donation is just one way we can do this,” said Rob Clayton, Landmark Managing Director.

“The drought is part of Landmark’s day-to-day. We’re working hard to source feed for clients who need it and find the best markets for their livestock.

“We’re looking at alternative crops for if summer rain does eventuate and working closely with those under cash flow pressure.”

He said most of Landmark’s 1100 staff across the country live in regional Australia and not only do they speak with farmers every day, many are farmers themselves.

“They are the ones providing a sounding board for people under extreme stress and we are focused on supporting them through these challenging times too.”

Landmark’s parent company, international agribusiness Nutrien, has backed the donation recognising the tough times for many in Australian agriculture. It is encouraging its global employees to get behind the cause.

**Media enquiries:** Susan McNair, 0439 389 202 or [susan@curriecommunications.com.au](mailto:susan@curriecommunications.com.au)