

FOR IMMEDIATE RELEASE

Velrada Joins Global Microsoft Artificial Intelligence Program

Perth, WA, Australia - August 10, 2018 - Velrada today announced it has been invited to join Microsoft's and LiveTiles' joint Global AI Spark Program as one of three initial launch partners. AI Spark aims to accelerate the deployment of AI (Artificial Intelligence) solutions in enterprise organisations including key industry sectors such as Mining, Energy, Facilities and Asset Management, Health and Financial Services.

Following the Australian launch, Velrada and LiveTiles will take the initiative to global markets, particularly Europe and the US.

Velrada was recently awarded Microsoft's Global Partner of the Year in Dynamics 365 for Field Services at Microsoft's Inspire Conference in Las Vegas, where Microsoft One Commercial Partner Vice President, Gavriella Schuster, showcased the LiveTiles Bots Framework with a custom built 'Ask Gavriella' bot created by Velrada.

Dan Hookham (Velrada President Global Analytics and AI) said "Velrada is very pleased to be recognized as a global leader in this field by both Microsoft and LiveTiles. We are deploying very exciting solutions today in industries such as manufacturing and resources, including the application of AI machine learning to the development of engineering solutions. Artificial Intelligence is also key component in our asset condition monitoring and predictive maintenance solutions, and in areas such as HSEC where we use data driven approaches to build intelligent models of real world behavior and risk management. We have even developed an AI based 'bot' to aid a professional services client with graduate recruitment."

Saul Sabath (Velrada MD) said "The transformative nature of AI in all industries can't be underestimated. As these technologies become mainstream and accessible on a service-based consumption model, they can be built into the lowest level of business

operations. Microsoft is a clear leader in the data and analytics space and provides us a platform to build and integrate client specific solutions that do everything from optimising transport schedules to analysing and learning patterns of complex engineering solutions and significantly reducing the time, variability and ultimately the cost of construction and asset maintenance.”

About Velrada

Established in 2009 and with a global team of 150, Velrada cuts through corporate inertia with the common goal of making technology work for business. Success in advanced analytics and AI, and digital transformation and disruption relies on clear thinking, relentless execution and a confident, expert approach to applying technology to make leaps in operational efficiency. Above all, Velrada is building a sustainable business with a real ability to effect transformation in complex organisations. In 2018 Velrada won the Microsoft Dynamics 365 for Field Service Global Partner of the Year Award and were honored among a global field of top Microsoft partners for demonstrating excellence in innovation and implementation of customer solutions based on Microsoft technology.

For additional information:

Media Contact: Eben Illingworth

Marketing Director

Email: eben.illingworth@velrada.com

Ph: +61 435 888 600

Visit <https://velrada.com/velrada-joins-microsoft-ai-program/> for blog post.

Images available on request:

1. Velrada logo:



2. Microsoft Partner of the Year Badge:



3. Live Tiles logo:

