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## **BRISBANE BOAT SHOW OPENS NEXT WEEK**

24 - 26 August, Brisbane Convention and Exhibition Centre South Bank

Queensland's most comprehensive recreational marine exhibition opens next week at the Brisbane Convention and Exhibition Centre (BCEC) South Bank, and promises to satisfy everyone who loves boating, or aspires to spend more time on the water.

From prestige watercraft, to practical fishing vessels, tinnies and kayaks, the Brisbane Boat Show is a fun family day out, representing an exciting weekend for everyone who loves boating on the fabulous waterways and coastal areas in this great part of Australia.

With floor capacity now filled with exhibitors, next week the BCEC at South Bank will feature new water craft, kayaks, jet skis, engines, trailers and accessories, as well as state-of-the-art communications, safety and fish finding technologies.

Domenic Genua, Marketing and Event Manager for the Boating Industry Association Ltd who organise the show, said the enthusiasm for the event reflects Queensland's love of recreational boating, fishing, skiing and wake boarding. "Many exhibitors are now trying to squeeze every last inch out of their exhibition space," he said. "This will be a show where anyone who loves spending time on the water will be further inspired by the range of boats and all the gear that goes with them, all in the one place."

A number of local, interstate and international businesses are presenting new releases and water sporting products, including some very exciting water skiing and wakeboarding craft, a growing sport in the state.

The show is open each day from 10AM. Visitors are advised to consider purchasing tickets online to avoid queues. Adult tickets are \$15. Concessions are available for families, kids and seniors, with individual entry just \$5 after 5PM (5PM ticket offer can be purchased onsite at the show only, excludes family tickets).

Up to date details available at [www.brisbaneboatshow.com.au](http://www.brisbaneboatshow.com.au).  
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For further information contact:

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General Brisbane Boat Show image archive available at <https://tinyurl.com/y6wrxlch>

*Media are permitted to use these images for publicity purposes for the Brisbane Boat Show. Image description should indicate the "Brisbane Boat Show."*

### *About the Boating Industry Association Ltd*

*The Boating Industry Association Ltd is a not-for-profit industry organisation, which represents more than 90% of the boating industry in New South Wales, South Australia, Queensland and the Northern Territory. Member companies include businesses who manufacture, wholesale or retail products and services in the recreational and tourism boating sectors. BIA members adhere to a voluntary Code of Practice and Code of Ethics. In addition, the BIA is involved in responding to issues relating to the recreational use of waterways, the environment, boating safety, access and public facilities. For more information, please visit [www.bia.org.au](http://www.bia.org.au).*

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**BrisbaneBoatShow.com.au**

