## MEDIA ALERT

Thursday 23 August 2018

## Poll reveals Turnbull overwhelmingly more popular with voters than Dutton or Morrison

A national poll of 2,430 Australian residents conducted last night has found the majority of Australians would be less likely to vote for the Liberal Party if Peter Dutton becomes leader.

The ReachTEL survey, commissioned by the Construction Forestry Maritime Mining and Energy Union, also asked voters whether Malcolm Turnbull, Peter Dutton, Scott Morrison, Tony Abbott, or Julie Bishop should be federal Liberal leader.

Overall, 38.1 per cent of respondents nominated the Prime Minister, with 29.2 per cent saying Julie Bishop, 14 per cent Tony Abbott, 10.2 per cent Peter Dutton, and just 8.6 per cent selecting Scott Morrison.

Malcolm Turnbull was more popular among those who identified themselves as Liberal voters, with 55.2 per cent saying he should be leader. Just 12.5 per cent preferred Peter Dutton and 6.7 per cent Scott Morrison.

Of more concern for the Liberal Party, 55.5 per cent said they would be less likely to vote for the Liberal Party with Peter Dutton as leader. This view was shared by 50.3 per cent of Liberal voters. Just 22.9 per cent of those polled said replacing Malcolm Turnbull with Peter Dutton would make them more likely to vote Liberal.

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Question 2: Would you be more or less likely to vote for a Liberal Party with Peter Dutton as the Leader?

|  | Total | Female | Male | $18-34$ | $35-50$ | $51-65$ | $65+$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More Likely | $22.9 \%$ | $20.8 \%$ | $25.1 \%$ | $17.8 \%$ | $22.7 \%$ | $25.5 \%$ | $28.8 \%$ |
| Less Likely | $55.5 \%$ | $57.1 \%$ | $53.9 \%$ | $57.6 \%$ | $55.8 \%$ | $54.6 \%$ | $52.8 \%$ |
| My vote wouldn't change | $21.5 \%$ | $22.1 \%$ | $21.0 \%$ | $24.6 \%$ | $21.5 \%$ | $19.9 \%$ | $18.4 \%$ |


|  | Total |  | Lin | Nat | Lan | Gre | ONP | Oth | Und |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| More Likely | $22.9 \%$ | $28.6 \%$ | $50.0 \%$ | $11.1 \%$ | $9.3 \%$ | $52.7 \%$ | $25.7 \%$ | $24.4 \%$ |  |
| Less Likely | $55.5 \%$ | $50.3 \%$ | $38.9 \%$ | $66.2 \%$ | $74.4 \%$ | $29.5 \%$ | $52.5 \%$ | $42.0 \%$ |  |
| My vote <br> wouldn't change | $21.5 \%$ | $21.1 \%$ | $11.1 \%$ | $22.7 \%$ | $16.4 \%$ | $17.7 \%$ | $21.8 \%$ | $33.7 \%$ |  |

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Question 3: Who should be the federal Liberal leader?

| Total | Female | Male | $18-34$ | $35-50$ | $51-65$ | $65+$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $8.6 \%$ | $7.9 \%$ | $9.3 \%$ | $8.9 \%$ | $10.3 \%$ | $6.6 \%$ | $7.8 \%$ |
| Malcolm Turnbull | $38.1 \%$ | $40.0 \%$ | $36.0 \%$ | $32.6 \%$ | $38.3 \%$ | $41.4 \%$ | $42.5 \%$ |
| Tony Abbott | $14.0 \%$ | $12.2 \%$ | $16.0 \%$ | $13.1 \%$ | $15.6 \%$ | $13.3 \%$ | $14.2 \%$ |
| Peter Dutton | $10.2 \%$ | $7.4 \%$ | $13.1 \%$ | $3.3 \%$ | $11.1 \%$ | $14.0 \%$ | $15.0 \%$ |
| Julie Bishop | $29.2 \%$ | $32.6 \%$ | $25.6 \%$ | $42.1 \%$ | $24.6 \%$ | $24.7 \%$ | $20.5 \%$ |


|  | Total |  | Liberal | Nat | Labor | Green | ONP | Oth | Und |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Scott Morrison | $8.6 \%$ | $6.7 \%$ | $5.5 \%$ | $9.5 \%$ | $6.4 \%$ | $13.0 \%$ | $13.9 \%$ | $6.2 \%$ |  |
| Malcolm Turnbull | $38.1 \%$ | $55.2 \%$ | $34.2 \%$ | $41.7 \%$ | $26.7 \%$ | $11.8 \%$ | $12.4 \%$ | $23.7 \%$ |  |
| Tony Abbott | $14.0 \%$ | $13.8 \%$ | $34.2 \%$ | $6.4 \%$ | $2.5 \%$ | $45.0 \%$ | $17.8 \%$ | $18.6 \%$ |  |
| Peter Dutton | $10.2 \%$ | $12.5 \%$ | $12.3 \%$ | $7.4 \%$ | $1.4 \%$ | $17.6 \%$ | $10.9 \%$ | $14.4 \%$ |  |
| Julie Bishop | $29.2 \%$ | $11.7 \%$ | $13.7 \%$ | $34.9 \%$ | $63.0 \%$ | $12.6 \%$ | $45.0 \%$ | $37.1 \%$ |  |

Question 1: If a federal election were to be held today, which of the following would receive your first preference vote?

| Total | Female | Male | $18-34$ | $35-50$ | $51-65$ | $65+$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $30.4 \%$ | $30.4 \%$ | $30.5 \%$ | $20.7 \%$ | $29.9 \%$ | $33.2 \%$ | $44.2 \%$ |
| Nationals | $2.7 \%$ | $1.5 \%$ | $3.9 \%$ | $2.3 \%$ | $2.6 \%$ | $2.5 \%$ | $3.8 \%$ |
| Labor | $33.4 \%$ | $33.8 \%$ | $33.1 \%$ | $32.7 \%$ | $29.8 \%$ | $39.4 \%$ | $32.4 \%$ |
| The Greens | $10.3 \%$ | $10.2 \%$ | $10.4 \%$ | $17.1 \%$ | $11.1 \%$ | $5.6 \%$ | $3.8 \%$ |
| One Nation | $8.7 \%$ | $7.3 \%$ | $10.1 \%$ | $11.5 \%$ | $9.7 \%$ | $6.5 \%$ | $5.1 \%$ |
| Other/Independent | $7.4 \%$ | $9.6 \%$ | $5.1 \%$ | $10.4 \%$ | $7.2 \%$ | $5.6 \%$ | $5.3 \%$ |
| Undecided | $7.1 \%$ | $7.2 \%$ | $6.9 \%$ | $5.3 \%$ | $9.7 \%$ | $7.3 \%$ | $5.5 \%$ |

Two party preferred result based on respondent allocated preferences from Question 1b and undecided allocation from Question 1a

| Total |  |
| :---: | :---: |
| Liberal | $47 \%$ |
| Labor | $53 \%$ |

Question 1a: Being Undecided to which of the following do you have even a slight leaning?

| Total |  |
| :---: | :---: |
| Liberal | $41.5 \%$ |
| Nationals | $2.1 \%$ |
| Labor | $22.6 \%$ |
| The Greens | $6.7 \%$ |
| One Nation | $4.6 \%$ |
| Other/Independent | $22.6 \%$ |

Only those respondents who answered 'Undecided' to Question 1 were asked Question 1a
Question 1b: Which of the following parties would you preference higher?


Note: Respondents who answered 'Labor' or 'Liberal' in Question 1a were not asked Question 1b.

