



FOR IMMEDIATE RELEASE

KMART KIDS TOY TESTERS FOOTAGE AND IMAGERY

To celebrate all things kids and an irresistible low-priced quality toy range, today, Kmart Australia are held a special toy tester review workshop where 8 lucky winners and their families who flew in from all over the country alongside influencers and media to participate in the opportunity to test and review Kmart's latest in-house designed toy products at the Toy Tester workshop.

The toy testing activity was designed let the kids enter a world filled of Kmart toys. Each child was provided with a lab coat and a variety of themes and toys to test. To support the testing process the Kmart quality team were on site to help.

Check out all the fun that was had below:

[Download Kmart Kids Toy Tester Video Footage here](#)

[Download Kmart Kids Toy Tester Imagery here](#)

Alongside our talent toy testers, some of Australia's leading parenting bloggers and influencer attended, including: Chelsea Thomas (I Heart Bargains), Helen James (I Heart Kmart), Lisa Dreyer (Everyday Mums), Jodie Fairweather (Bondi Mumma).

To coincide with the event, local shoppers were able to engage in a competition to win a selection of Kmart toy tester products by simply guessing how many toys were inside an oversized toy.

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For further information, please contact
Georgina Thompson, Anouconcept
georgina@anouconcept.com
0409 019 877

Alex Karolos, Anouconcept
alex@anouconcept.com
0481 034 118