

First bulk-billing Fertility clinic arrives in Perth

Primary Health Care (Primary) is proud to announce the opening of the first ever bulk-billed fertility clinic in Perth. This means West Australian couples will have access to high quality IVF services with almost all costs covered by Medicare, saving patients thousands of dollars compared to other IVF clinics.

The new clinic is located at the Craigie Medical & Dental Centre, Perilya Road, Craigie. As part of the larger medical centre, the new fertility clinic serves as a one-stop solution for couples in WA who are seeking fertility treatment. The centre addresses all fertility needs of prospective couples providing them access to fertility services as well as imaging, pathology and day surgery services. The fertility clinic offers a comprehensive fertility assessment and a range of fertility treatments including, IUI (Intrauterine insemination), In-Vitro Fertilisation (IVF), Intracytoplasmic sperm injection (ICSI), Frozen Embryo Transfers (FET) and storage of gametes and embryos.

Established in 2014, as one of the first to offer Medicare bulk-billed IVF services in Australia, Primary IVF has redefined the IVF landscape by reducing the major financial barrier for couples considering fertility treatments.

According to **Dr Santanu Baruah, Clinical Director of Primary IVF in WA**, the new facility offers the latest technology which is well supported by a team of experienced fertility specialists, nurses, fertility GP's and embryologists.

"We take a holistic and individualised approach to fertility that is sensitive to each individual's needs," said Dr Baruah.

"With one in six Australian couples having difficulty conceiving, we're already experiencing meaningful demand for our services in WA. Our aim is to create a fertility clinic where excellence in care will flourish," added Dr Baruah.

The new facility will be opened by **The Hon Roger Cook MLA, Deputy Premier of Western Australia and Minister for Health and Mental Health** at a function on Thursday evening 30th August.

Since opening its first fertility clinic in Sydney in 2014, Primary has helped more than 2000 couples achieve their dream of having a healthy baby, a clear testament to the knowledge and experience of the teams working at these clinics.

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About Primary Health Care Ltd

For over 30 years Primary Health Care has been one of Australia's leading listed healthcare companies with a commitment to supporting quality, affordable and accessible healthcare for all Australians. Through an expansive network of multi-disciplinary medical centres, pathology laboratories and diagnostic imaging centres, Primary provides world class facilities and support services to independent GPs, radiologists, specialists and other healthcare practitioners, enabling them to deliver quality care to patients in partnership with Primary's pathologists, nurses and other employees. Primary's 'medical home' model makes healthcare services easily accessible and cost efficient, while enabling the coordination and continuity of patient care.

To contact Primary IVF: 1800 779 483; <https://primaryivf.com.au/about/>