

Media Release



Wednesday 19 September 2018

Support Dementia Australia's National Collection Day

Dementia Australia is calling for Australians across the country to show their support to people living with dementia their families and carers, by giving generously to National Collection Day, a flagship fundraising event for Dementia Awareness Month this September.

This year National Collection Day will be taking place on Thursday 20 September 2018.

Dementia Australia CEO Maree McCabe said that last year members of the public gave generously to our Collection Day.

"Last year we raised more than \$17,000 thanks to the dedication and unwavering support of our volunteers, who spent the day collecting donations from generous well-wishers at train stations and shopping centres across Sydney," Ms McCabe said.

"This year we are expanding our collection sites to other cities including Adelaide, Brisbane and Melbourne. The donations collected are used to support a wide range of services for people living with dementia, their families and carers with all forms of dementia.

"This year we have designated collection centres in Victoria, South Australia, NSW and Queensland."

In **Victoria** our collection centres will be located at Richmond Station, Caulfield Station, North Melbourne Station, Camberwell Station, Corner of Flinders and Swanston Street, Collins and Spencer Street and at the State Library Victoria.

In **South Australia** our collection centres will be located at Adelaide City North Terrace and at the Marion Shopping Mall.

In **NSW** our collection centres will be located at Townhall Station, Martin Place Station, Chatswood Station, Parramatta Station, North Sydney Station, Bondi Junction Station, Macquarie University Station and at Wynyard Station.

In **Queensland** our collection centre will be located at Myers Queen Street.

If you can't make it to any of our collection centres, you can still donate to our National Collection Day, via your mobile phone, by simply texting 'ACTION' to 0437 371 to donate \$5 or more."

Call **1800 100 500**

For language assistance 131 450

dementia.org.au #dementia2018 September is Dementia Awareness Month. Together, we can all make a positive difference to the lives of people living with dementia, their families and carers. Become a Dementia Friend and help us transform the way we think, act and talk about dementia. **Small actions can make a big difference.**

Learn more.
Attend an event.
Show your support.
Become a Dementia Friend.

Dementia Australia is the national peak body and charity for people, of all ages, living with all forms of dementia, their families and carers. It provides advocacy, support services, education and information. An estimated 425,000 people have dementia in Australia. This number is projected to reach more than 1.1 million by 2056. Dementia Australia is the new voice of Alzheimer's Australia. Dementia Australia's services are supported by the Australian Government.

National Dementia Helpline 1800 100 500 Interpreter service available

(The National Dementia Helpline is an Australian Government Initiative)

Dementia is a National Health Priority Area

www.dementia.org.au

-Ends-

Media contacts: Sophie McGuirk, 0435 532 214, Sophie.McGuirk@dementia.org.au

Sifundo Kahonde, Sifundo.Kahonde@dementia.org.au (02) 6278 8907

When talking or writing about dementia please refer to **Dementia Language Guidelines**.