Follow the Sun- media information

For adventurers with an appreciation for the beauty of our country, the Follow the Sun Relay is the perfect opportunity to travel around Australia.

Dometic, Caravan Industry Association of Australia and Winnebago Australia have teamed up to continue the relay and have recruited families, friends, couples and solo travellers to undertake a unique journey and share their stories!

“We are really excited to be partnering with Caravan Industry Association of Australia for the Follow the Sun Relay,” said Justine Schuller, Head of Marketing Dometic.

“Our mission is to make Mobile Living Easy and the Follow the Sun Relay will allow more people to do exactly that. We look forward to meeting the explorers and sharing their journeys over the coming year.”

Vehicle sponsor Winnebago Australia have supplied a fantastic Byron motorhome to help participants make the most of the experience.

“Winnebago Australia are excited to be the promotional travel partner, taking people around our great country in style,” said Luke Trouchet, CEO Winnebago Australia.

“Whether it’s a trip from Darwin to Alice with your mates, or a family excursion up the East Coast, this partnership will allow us to show Aussies’ unforgettable roadtrip experiences.”

The relay began on Saturday, June 9 at the Queensland Caravan Camping and Touring Supershow in Brisbane, where the first explorers began their trip.

The Winnebago motorhome is now travelling around Australia for the next year and will return to the Show in 2019.

Throughout their trips, travellers on each leg will have the opportunity to visit iconic landmarks and stunning locations.

While undertaking the journey, the travellers are staying at holiday parks around Australia. The parks are also involved in the relay, holding ‘happy hour’ events and promoting Follow the Sun.

Caravan Industry Association of Australia CEO Stuart Lamont said the relay would showcase Australia and the beauty of caravan and camping holidays to the world.

“Participants will be given the keys to the motorhome, campervan or four-wheel drive and asked to share stories, videos, photos and fun moments from their trip,” he said.

“They will travel all around the country and really show people some of the amazing things they can experience on a caravan and camping holiday.”

For more information visit <http://www.followthesunrelay.com.au/>