**Plexus Worldwide Hires Sinéad Pollock to Lead Australian Market Expansion**

*Key Leadership Role Announced as Leading Direct-Sales Company Continues Global Expansion*

Scottsdale, Arizona USA and Perth, Australia (March 21, 2019) – Plexus Worldwide (Plexus), a leading direct-selling health and wellness company,is pleased to announce the addition of industry leader, Sinéad Pollock, to its team as the General Manager of Australia. As part of the growing international leadership team, Pollock will oversee Plexus’ Australia market expansion.

“Sinéad’s proven track record of driving sales through strong field partnerships will serve Plexus well in our expansion into Australia,” said Christopher Pair, President, Operations and International for Plexus. “Her experience in creating powerful opportunities and executing growth strategies in the Australian market will assist us greatly as we continue to grow globally.”

“Plexus is all about both increasing the well-being of its customers as well as creating business opportunities for its ambassadors,” says Tarl Robinson, CEO and Founder of Plexus. “The parallels between the Australian and US health and wellness consumer are significant; educated about nutritional products, savvy label-readers, and selective about what brands they choose to associate with. We are confident that Plexus will exceed all expectations, and believe our Health and Happiness mission is a perfect fit for the fun-loving Aussie mindset. We know that as we create financial opportunities for Australians to become ambassadors and welcome them into our dynamic family that we can play a vital part in creating growth and revenue in Australia.”

“Australia is ready to welcome Plexus, and I couldn’t be happier to be joining the Plexus team,” said Sinéad Pollock. “I look forward to using my expertise in business management, field development, events, strategic planning and execution to lead Plexus as it enters the Australian market.”

Pollock, originally from Ireland, has resided in Australia for the past 19 years. She most recently served as Head of Sales – Australia, Singapore and New Zealand for Mannatech Australasia, an Australian health and wellness network marketing company. Prior to entering the network marketing industry, Pollock worked in a variety of management roles in hospitality and staffing.

“With a dynamic personality and inspiring leadership skills, Sinéad understands the value of shining a light on others to elevate and develop their strengths and support their development,” added Robinson, “We are excited to have her as part of the One Plexus team.”

Plexus Worldwide has seen significant growth in the past several years, most recently expanding into Canada. Plexus also has announced a new international partnership with Mary’s Meals for its Nourish One™ Initiative to combat hunger across the globe.

**About Plexus Worldwide:**

Plexus Worldwide LLC offers health and wellness products that enable people to improve their lives and well-being. With more than 700,000 independent business owners (“Ambassadors”) worldwide, Plexus is among the world’s 40 largest direct sales companies and has often been featured on the Inc. 5000 list of fastest-growing companies. The combination of Plexus products and opportunities help individuals to meet their health-wellness and financial goals. For more information about us visit [www.plexusworldwide.com](http://www.plexusworldwide.com).

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