



VExpress announces Leash It distribution partnership

25th March 2019 – VExpress Distribution, an Australian-owned distributor of dynamic telecommunication, data and mobility solutions, is proud to announce their new distribution agreement with Australian IoT start-up, Leash It.

Leash It is building the most connected and sophisticated Bluetooth Low Energy (BLE) tracking and sensor system in the world. From the home user looking to track their pet or luggage to large hospitals with thousands of patients and devices. Their solution is unique in having both a consumer (Leash It) and business product (LeashView) to create a fully connected ecosystem called the Community Of Things.

LeashView has been developed for businesses on the back of the success of the consumer product. Being able to track valuable assets around hospitals, worksites, car yards and other businesses across multiple floor levels and infrastructures is crucial. Although asset tracking is important, having the Geospatial data to compare year on year productivity and utilisation of an organisations assets has become even more important for companies wanting to improve their bottom line, as well as assisting to mitigate a number of OH&S and theft-related risks. LeashView also has important application in areas such as Aged Care where the movement of persons at risk can be monitored. The RTLS can be worn by patients, tracking their movements and alerting family members/carers when they move outside of the home or deviate from their normal movement patterns.

Regardless of what you would like to track, LeashView's Real Time Locating Systems (RTLS) will provide your business with the insights you require.

Leash IT

"The Management of Leash It are extremely excited to be partnering with VExpress. Working with VExpress will enable Leash It to expand its national coverage so that every connected Leash It user will benefit from the amazing growth this relationship will bring into a number of different verticals." Said Leash It CEO | Tony Lotzof.

VExpress partners will now have the opportunity to offer their customers an extremely cost-effective next-generation solution in real time asset and sensor tracking providing an immediate ROI.

"We are excited to bring this unique IoT solution to our channel. Leash It is a leader in the vast new IoT frontier of tracking technology. The potential applications are immense and growing every day. With Least It, we intend to establish VExpress as the go-to distributor of advanced tracking solutions" said VExpress General Manager | Curt Hensel.

About VExpress

As a leading distributor for Alcatel-Lucent, AudioCodes, Avaya, BlueJeans, Konference, MessageMe, NETGEAR, Northbridge Secure, Premier Contact Point, Sennheiser, StarLeaf, and now Leash It, VExpress enjoys the highest level of vendor relationship that can be achieved. VExpress offers it's business partners much more than just a distribution partnership; it is a true value-add organisation.

For additional information, please visit www.vexpress.com.au

About Leash It

The founders of Leash It has a vision of a completely connected IoT community working together to protect the items we all love from being lost, stolen or damaged and helping businesses utilise their key assets efficiently, which in turn will improve productivity and patient care.

Leash It's Community Of Things network allows the government, crime prevention agencies, consumers and commercial businesses to work together to keep an eye on each other's valuable assets. If an asset disappears from a commercial site our consumer solution helps track it down and vice versa.

For additional information visit www.ileashit.com