

MEDIA ALERT

Monday, 29 April 2019

Reflections Celebrate \$8.9 Million in Environmentally-Sensitive Villas Today at Evans Head & Tomorrow at Clarkes Beach

EVANS HEAD ANNOUNCEMENT

Member for Clarence, Mr Chris Gulaptis MP will today join Reflections CEO Steve Edmonds and Chair Wendy Machin to officially open the **\$6.4 million** premium villa precinct at the Reflections Holiday Park at **Evans Head**.

WHEN: Monday, 29th April 2019
9:30am *(for pre-event interviews)* *Event is from 10:00am-11:30am

WHERE: Reflections Holiday Parks Evans Head *(At new premium villa precinct)*
Park Street, Evans Head NSW 2473

CLARKES BEACH ANNOUNCEMENT

CEO Steve Edmonds and Chair Wendy Machin will join a host of industry professionals to officially open a **\$2.5 million** premium villa precinct at the Reflections Holiday Park at **Clarkes Beach**.

WHEN: Tuesday, 30th April 2019
9:30am *(for pre-event interviews)* *Event is from 10:00am-11:30am

WHERE: Reflections Holiday Parks Clarkes Beach *(The park's Guest Lounge)*
1 Lighthouse Road, Byron Bay NSW 2481

The new cabin precincts at Evans Head and Clarkes Beach are part of an **\$8.9 million cabin upgrade project** substantially funded by the NSW Government's Crown Reserves Improvement Fund Program (CRIPF). This is an exciting new accommodation direction across the Reflections Holiday Parks Group.

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About *Reflections Holiday Parks*

Reflections manages the operations of 37 holiday parks and community reserves on Crown land throughout NSW. Formed in 2013 to consolidate the operations of 28 coastal and nine inland holiday parks and reserves located on Crown land throughout NSW, the Group incorporated three holiday park brands, (*North Coast Holiday Parks, South Coast Holiday Parks and Inland Waters Holiday Parks*), under its corporate banner, *Crown Holiday Parks*.

Rebranded to *Reflections Holiday Parks* in February 2018, the Group brings its 37 holiday and community parks on Crown land under the one unified banner. The group reinvests its surplus funds across all its holiday and community parks, so visitors and regional communities can keep enjoying these pristine locations. The vision of *Reflections Holiday Parks* is to inspire all who visit.

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