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2019 ADELAIDE BOAT SHOW - NEW VENUE ANNOUNCED

The 2019 Adelaide Boat Show, South Australia's most comprehensive recreational marine exhibition, will take place at the Adelaide Convention Centre 28 – 30 June 2019. The move to this year's venue promises an inspiring and diverse exhibition of marine craft and accessories for anyone who loves boating, or aspires to spend more time on the water.

The popularity of the Adelaide Boat Show over the past few years with exhibitors, and the growing number of visitors to the show, indicates that boating in South Australia is more popular than ever, and remains an attractive pastime for families, water skiers, wakeboarders and fishing enthusiasts.

Alan Blake, President of the Boating Industry Association Ltd, says relocating the show to the Adelaide Convention Centre presents a compelling opportunity. "This venue reflects the vibrancy, diversity and popularity of the boating lifestyle across South Australia. Having the exhibition at such a convenient location, close to the city, with vast exhibition space has meant that we as an industry can further develop the show along with the accessibility of boating in general," he said. "From high-end watercraft, to practical fishing vessels, tinnies and kayaks, more than ever the Adelaide Boat Show remains a fun family day out, representing an exciting weekend for everyone who loves boating on the fabulous waterways and coastal areas in this great part of Australia."

At past shows, the exhibition has reached capacity, featuring new water craft, kayaks, jet skis, engines, trailers and accessories, as well as state-of-the-art communications, safety and fish finding technologies.

Simon Burgess, General Manager of the Adelaide Convention Centre, said the Adelaide Boat Show will feel very much at home at this year's venue. "We're delighted to welcome South Australia's premier boating showcase to the Convention Centre in June. Our location at the heart of the Riverbank provides a fantastic backdrop for the event and exciting opportunities for the future as the Show continues to evolve," he said. "Innovation is always welcomed here at the Centre and we enjoy working on events where they are establishing new and engaging content and experiences for their visitors. I'm sure the Boat Show team will deliver an innovative and memorable exhibition for boating and fishing enthusiasts."

Adult entry tickets to the show are \$10, with children 6-17 years of age \$5. Kids 5 years old and younger are admitted free when accompanied by an adult.

Up to date details regarding the show are available at www.adelaideboatshow.com.au. Ends/...

For further information contact:

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The Boating Industry Association Ltd (BIA) is a not-for-profit industry organisation. It was formed through the amalgamation of the state Boating Industry Association bodies in New South Wales, South Australia, Queensland and the Northern Territory. Whilst its members are located throughout Australia, it concerns itself with National matters as well as State issues pertaining to the regions from where it originally was based. Member companies include businesses who manufacture, wholesale or retail products and services in the recreational and tourism boating sectors. BIA members adhere to a voluntary Code of Practice and Code of Ethics. In addition, the BIA is involved in responding to issues relating to the recreational use of waterways, the environment, boating safety, access and public facilities. For more information, please visit www.bia.org.au

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