

Sunday 26 May 2019

Media Release

Record numbers take part in 2019 Brisbane Memory Walk & Jog

More than 1000 people turned out today for the annual Brisbane Memory Walk & Jog event at South Bank.

Dementia Australia CEO Maree McCabe said it was a wonderful event and extended her thanks to everyone who participated, raised funds or donated.

"We are thrilled with the fantastic turn out and enormous levels of support and community spirit demonstrated at today's Memory Walk & Jog event," Ms McCabe said.

"It was inspiring to see more than 1000 people out walking and running in support of people with dementia, which is a record figure for Brisbane Memory Walk & Jog event attendance."

Ms McCabe also acknowledged everyone who volunteered at the event.

"I would like to thank our Dementia Australia Ambassadors: Lisa and Jessica Origliasso of The Veronicas, Seven News Brisbane Sports Editor and media identity Pat Welsh, W-League player Amy Jackson and Neighbours star Takaya Honda, who was also our MC, for generously giving up their time to come along and support the event, along with the local Brisbane community and our many volunteers for ensuring the event ran safely and smoothly," Ms McCabe said.

"It simply would not have been possible to host this Memory Walk & Jog event without their support.

"I would also like to thank those who raised funds and those who donated to such a great cause. It is wonderful to see so many people support us in this way and we are very grateful for their generosity."

The event saw attendees take part in either a 2.5km and 5km walk or a 10km run, raising more than \$85,000 to support the work of Dementia Australia, which provides invaluable support, education and resources for people living with dementia in Australia, their carers, families and friends.

For those who wish to give their support, there is still time to do so by making a donation at <u>www.memorywalk.com.au</u>

Dementia Australia is the national peak body and charity for people, of all ages, living with all forms of dementia, their families and carers. It provides advocacy, support services, education and information. An estimated 447,000 people have dementia in Australia. This number is projected to reach almost 1.1 million by 2058. Dementia Australia is the new voice of Alzheimer's Australia. Dementia Australia's services are supported by the Australian Government.

National Dementia Helpline: 1800 100 500

An interpreter service is available (The National Dementia Helpline is an Australian Government Initiative) Dementia is a National Health Priority Area



www.dementia.org.au

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