

Media Release – For immediate release: 27 June 2019 ADELAIDE BOAT SHOW OPENS TOMORROW 28th – 30th June 2019

The Adelaide Boat Show commences tomorrow (Friday) at the Adelaide Convention Centre, with doors open from 10AM.

From tomorrow and continuing through the weekend, SA's most comprehensive recreational marine exhibition fills the Convention Centre, presenting everything for the boating lover, covering cruising, ski and wakeboarding, kayaking, fishing and more.

The top marine dealers in the state have gathered alongside government agencies, offering visitors the chance to view and compare products, learn about the features of various watercraft, and hear about the regulations and safeguards in place to protect our state's waterways.

Up to five million Australians enjoy recreational time on the water each year, and South Australia's boating facilities are considered world class. Well-equipped marinas can be found locally and in regional coastal centres, so there's high-quality infrastructure in place for boaters of all persuasions. SA is fast becoming a well-established first-choice destination for cruising, long-range fishing or inshore water sports.

Darren Vaux, President of the Boating Industry Association Ltd who organise the event, said "South Australia has some of the most accessible and stunning coastal or inland waterways. The Adelaide Boat Show again showcases this lifestyle and embraces the tremendous enthusiasm Australian's have for spending time in and around the water. With hundreds of boats on display, and all the gear to go along with them, this show leaves no doubt about the many ways individuals and families can do so," he said.

Whatever form or style of boating meets your needs, the Adelaide Boat Show presents the extensive range of marine equipment available in this country today.

Adult entry tickets to the show are \$10, with kids 6-17 years of age \$5. Kids 5 years old and younger are admitted free when accompanied by an adult. To purchase tickets online, visit www.adelaideboatshow.com.au and click on the orange 'Buy Tickets' button. Fill in the payment details and the tickets are subsequently sent to your email address.

Up to date details regarding the show are available at www.adelaideboatshow.com.au. Ends/...

For further information contact: Domenic Genua on 0412 642 357 or email <u>genua@bia.org.au</u> Adelaide Boat Show images available at <u>https://goo.gl/6kF24W</u>

Media are permitted to use these images for publicity purposes for the Adelaide Boat Show. Image description should indicate "Adelaide Boat Show."

The Boating Industry Association Ltd (BIA) is a not-for-profit industry organisation. It was formed through the amalgamation of the state Boating Industry Association bodies in New South Wales, South Australia, Queensland and the Northern Territory. Whilst its members are located throughout Australia, it concerns itself with National matters as well as State issues pertaining to the regions from where it originally was based. Member companies include businesses who manufacture, wholesale or retail products and services in the recreational and tourism boating sectors, as well as businesses pertaining to a number of commercial sectors. The Houseboat Hirers Associations and the Charter Vessels Association were incorporated into the BIA as Divisions of the Association body. BIA members adhere to a voluntary Code of Practice and Code of Ethics. In addition, the BIA is involved in responding to issues relating to the recreational use of waterways, the environment, boating safety, access and public facilities. For more information, please visit www.bia.org.au

BOATING INDUSTRY ASSOCIATION LTD ABN 61 000 618 468 National Office: 53 Hume Street CROWS NEST NSW 2065 Australia · PO Box 1204 CROWS NEST NSW 1585 Australia Phone: (02) 9458 2077 · Fax (02) 9439 3983 · Email: info@bia.org.au



28 to 30 June 2019 AdelaideBoatShow.com.au