

MEDIA RELEASE:

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SYDNEY INTERNATIONAL BOAT SHOW ATTRACTS LOCAL PREMIERES - 1-5 AUGUST 2019

The Southern Hemisphere's biggest boat show, opens from the 1st to the 5th of August at the ICC Sydney and Cockle Bay at Darling Harbour, attracting the world's most recognised and respected boating manufacturers, suppliers and retailers. Whether you love the inland waterways of Australia or prefer the open waters off the coast, exhibitors at the **Sydney International Boat Show** promise everything for the recreational marine enthusiast.

Riviera will premiere four world-class models at the 2019 Sydney International Boat Show as part of an exceptional nine-boat display. In the spotlight will be the new Riviera 545 SUV, boasting a full-beam master suite offering space and comfort that Riviera is famous for. This yacht shares the bluewater hull, open cockpit and accommodation plan of Riviera's newly launched 54 Enclosed Flybridge vessel along with a free-flowing saloon that's tailor-made for entertaining. Joining the four premiere models at the show is the 68 Sports Motor Yacht, 445 SUV, 43 Open Flybridge and 395 SUV and 39 Sports Motor Yacht. "Boating enthusiasts come from all over Australia, and many parts of the world, to witness our Sydney International Boat Show display and I believe they will be more impressed than ever this year," Riviera Australia owner Rodney Longhurst said. "I would say the current range of yachts is the most refined that Riviera has ever created. Our 600-strong team strives every day to ensure that Riviera yachts are built as exceptionally as they look."

Yellowfin Plate are featuring a number of hand-built boats at the show, all constructed in their specialised plate factory by 17 of Australia's most skilled builders. In all, Yellowfin Plate present a most comprehensive range with 27 models to suit the specific needs of serious fisherman. At the show there will be the all new Folding Hard Top and Centre Cab as well as the popular Southerner Hard Top. "Yellowfin Plate has raised the bar and stepped up to the plate" said Drew Jackson, Yellowfin Plate Account Manager. "We have worked over the past months to select the perfect range of boats to show NSW boaties at the Sydney International Boat Show." See Yellowfin Plate boats on the TR Marine and Hunts Marine stands at the show.

With almost 5 million people enjoying our waterways each year in Australia, the Show includes plenty of other education thanks to the show's Partner in Safety Transport for NSW, and entertainment as well. Fishing masterclasses, adventurer presentations and on water equipment demonstrations are just a few of the many activities included with the entry ticket. The show is open each day from 10AM until 7PM. Up to date details available at www.sydneymboatshow.com.au. Ends/...

For further information contact:

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Sydney International Boat Show image archive available at <https://tinyurl.com/y7cag4xz>

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1 to 5 August 2019
SydneyBoatShow.com.au



Partner
in Safety



Incorporating the



The Boating Industry Association Ltd (BIA) is a not-for-profit industry organisation. It was formed through the amalgamation of the state Boating Industry Association bodies in New South Wales, South Australia, Queensland and the Northern Territory. Whilst its members are located throughout Australia, it concerns itself with National matters as well as State issues pertaining to the regions from where it originally was based. Member companies include businesses who manufacture, wholesale or retail products and services in the recreational and tourism boating sectors, as well as businesses pertaining to a number of commercial sectors. The Houseboat Hirers Associations and the Charter Vessels Association were incorporated into the BIA as Divisions of the Association body. BIA members adhere to a voluntary Code of Practice and Code of Ethics. In addition, the BIA is involved in responding to issues relating to the recreational use of waterways, the environment, boating safety, access and public facilities. For more information, please visit www.bia.org.au