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FOR IMMEDIATE RELEASE

Australia's biggest bike ride is back for another year

Australia's biggest bike ride, [United Energy Around the Bay](#), is back and Bicycle Network is keen to see bike riders from all walks of life be part of the fun in 2019.

Now in its 27th year, more than 10,000 people of all ages and bike riding ability are expected to come together to take part in the ride on Sunday 6 October.

Finishing at Albert Park, participants can choose from one of seven ride distances, starting with the family-friendly 20km or the 50km ride over the Westgate Bridge all the way to the 300km challenge.

To help encourage even more families to take part, children aged 15 years and under will ride for free.

Bicycle Network's General Manager of Events Rebeca Lane said it was easy to see why United Energy Around the Bay had cemented itself as one of the most popular events in Australia.

"For decades, the event has inspired tens of thousands of people to start riding as a way to improve their health and fitness, while adding to Melbourne's special bike riding culture," Ms Lane said.

"No matter what you ride or how far you pedal, United Energy Around the Bay gives people the opportunity to come together and celebrate everything we love about bike riding – the freedom, community, achievement and friendship."

The event also encourages participants, teams and schools to raise funds for the event's official charity partner, The Smith Family to help disadvantaged children succeed at school.

"With seven ride distances to choose from and supporting a fantastic cause in The Smith Family, United Energy Around the Bay is one of the best days you'll have on the bike all year," Ms Lane added.

Riders who sign up before Friday 26 July will also score a bonus event jersey valued at \$90. For more information and to enter, check out: aroundthebay.com.au.

Event details:

What United Energy Around the Bay

When Sunday 7 October 2019

Who 10,000 bike riders of all ages and abilities, supported by hundreds of volunteers

Where Starting and finishing at Albert Park, the event includes seven ride distances (20km, 50km, 100km, 135km, 210km, 250km and 300km) around Melbourne's Port Phillip Bay.

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