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## **SYDNEY INTERNATIONAL BOAT SHOW OPENS NEXT WEEK**

1 - 5 August, ICC Sydney and Cockle Bay Darling Harbour

The Southern Hemisphere's biggest and most comprehensive recreational marine exhibition opens next week at the ICC Sydney and Cockle Bay Darling Harbour, and promises to satisfy everyone who loves boating, or aspires to spend more time on the water.

From prestige watercraft, to practical fishing vessels, tinnies and kayaks, the Sydney International Boat Show is also a fun family day out, presenting an exciting world-class event for everyone who loves boating on the fabulous waterways and coastal areas of Australia.

With floor capacity now filled with exhibitors, next week the exhibition space at the ICC Sydney and purpose-built marina on Cockle Bay will feature luxury new water craft, kayaks, jet skis, engines, trailers and accessories, as well as state-of-the-art communications, safety and fish finding technologies.

Domenic Genua, General Manager of Marketing and Events for the Boating Industry Association Ltd who organise the show, said the enthusiasm for the event reflects Australia's love of recreational boating, fishing, skiing and wake boarding. "We're at capacity, with many exhibitors now trying to squeeze every last inch out of their exhibition space," he said. "This will be a show where anyone who loves spending time on the water will be further inspired by the range of boats and all the gear that goes with them, all in the one place."

A number of local, interstate and international businesses are presenting new releases and water sporting products, including exhibitors from Poland, Italy, USA, and China, representing the recognised diversity and prestigious nature of the Show worldwide.

On water safety remains an integral message at the Show this year, and Transport for NSW, the show's Partner in Safety, presents the Boating Safety Zone with plenty of information on how to remain safe and have an even better day out on the water.

Visitors are advised to consider purchasing tickets online to avoid queues, as more than 60,000 people are expected to attend the Show this year.

Adult entry is \$22 with children (6-17 years old) \$13. Kids aged five and under are admitted free. Family tickets (2 adults + 3 kids) are \$49, Seniors \$20 and Pensioners are \$16. If you arrive after 5pm, individual entry tickets are just \$5 when purchased from any of the ticket booths at the Show. Multiple day tickets for return visits are also available.

The ticket gives entry to both exhibition levels of the ICC, the popular fishing masterclasses, the on-water displays at Cockle Bay, entry to the co-located Australia International Dive Expo, and bumper boat rides for the kids at the new giant 35 metre pool located on the open-air Event Deck. The show is open from the 1st to the 5th of August. Up to date details regarding the show are available at [www.sydneyboatshow.com.au](http://www.sydneyboatshow.com.au).

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**BOATING INDUSTRY ASSOCIATION LTD** ABN 61 000 618 468

Office: 53 Hume Street CROWS NEST NSW 2065 Australia • PO Box 1204 CROWS NEST NSW 1585 Australia

Phone: (02) 9438 2077 • Fax: (02) 9439 3983 • Email: [info@bia.org.au](mailto:info@bia.org.au)

**1 to 5 August 2019**  
**SydneyBoatShow.com.au**



Partner  
in Safety



Incorporating the



For further information regarding the Sydney International Boat Show:

Domenic Genua on 0412 642 357 or email [genua@bia.org.au](mailto:genua@bia.org.au)

Sydney International Boat Show image archive available at <https://tinyurl.com/y7cag4xz>

*Media are permitted to use these images for publicity purposes for the Sydney International Boat Show. Image description should indicate the "Sydney International Boat Show".*

*The Boating Industry Association Ltd (BIA) is a not-for-profit industry organisation. It was formed through the amalgamation of the state Boating Industry Association bodies in New South Wales, South Australia, Queensland and the Northern Territory and is the peak body that represents the boating industry in Australia. BIA members adhere to a voluntary Code of Practice and Code of Ethics. Member companies include businesses who manufacture, wholesale or retail products and services within or associated with the boating industry. The BIA's objectives include promoting growth in participation in recreational boating, representing our members interests with government in areas of safety, infrastructure and the reduction of regulatory burden, professional development of our members and developing career pathways for new entrants to the industry, educating the public about boating safety and promoting practices that protect the environment. For more information, please visit [www.bia.org.au](http://www.bia.org.au)*