

MEDIA RELEASE

FOR IMMEDIATE RELEASE



NEW GERFLOR COLLECTION FUSES FASHION AND PRACTICALITY

Stunning wide plank timber designs pair with trendy geometrics and layers of lacy intrigue in the latest waterproof Texline Collection by Gerflor. Beautiful colours and textures, realistic natural wood looks sit alongside trendy takes on authentic mosaic and parquetry options.

This seamless, wall to wall designer flooring will appeal to homemakers and renovators seeking on point trends and practical solutions for modern living. The new Loftex quality delivers unbeatable value with 2.5mm thickness, .30mm wearlayer and T wear rating. Choose from 10 designs offering tile, parquetry and timber looks. A 12 year guarantee and R10 slip rating add to the heady list of features packed into this value for money range.

For those seeking luxurious opulence, the range leading Comfort quality presents a compelling fusion of design, practicality and comfort.

Further information/high res images/product for styling:

TLavey@gerflor.com.au

LOVE IT. LIVE IT.

FAST FACTS

- Loose lay 4m wide rolls
- Waterproof
- Textile eco backing
- Warm, quiet and comfortable underfoot
- Easy maintenance
- Pet and child friendly – no gaps
- 100% recyclable
- Excellent acoustic properties



IMAGE: BACARA BLEU

Gerflor[®]

CONTACT SHEET

To view the images in more detail and to arrange high resolution downloads click on link below:

[CLICK HERE](#)



Loftex Boutic Naturel



Loftex Lux Blond



Loftex Opera Grey



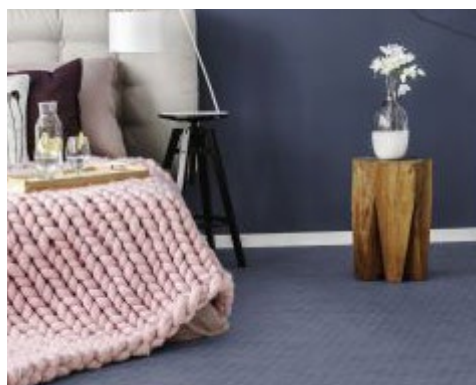
Loftex Origin Light Grey



Primetex Accent Bacara Bleu



Primetex Accent Cognac Blond



Primetex Accent Handmade Blue



Primetex Accent Prisme Blond



Textline Essence Confetti Beige



Textline Essence Cordoba Grey



Textline Essence Lorca Pearl



Textline Essence Paris White