

## FOR IMMEDIATE RELEASE: 30 July 2019

## BRISBANE BOAT SHOW PRESENTS WORLD CLASS DESIGN. 23rd to 25th August

Hundreds of boats from more than 30 exhibitors based in Queensland and across the country will fill 20,000 square metres of the Brisbane Convention and Exhibition Centre at South Bank for the Brisbane Boat Show, set to open for three days from 23 August. With the space now filled with exhibitors from both the government and the private sectors, whether it's a love of fishing, water skiing, wake boarding or just paddling around Queensland's unique waterways, the Brisbane Boat Show has something for every water-loving Australian.

**Suzuki Marine** returns to offer all the latest outboards, tech, gadgets, parts and accessories. With exclusive *Suzuki on Sale* offers at the show, visitors will be sure to find the perfect outboard, whether upgrading or heading out onto the water for the first time. Also at the Show, the limited edition SS Series outboard models with their edgy matte black styling and striking red livery, as well as a full range of white outboards.

The **Australian Marine Centre** presents a great diversity of Haines Signature boats for all tastes at the Show. The range offers everything from affordable entry-level options for families looking for their first boat, to tried-and-tested offshore fishing rigs with all the bells and whistles for serious anglers. With six decades of boat building experience behind the brand, all built on the renowned and patented Signature Variable Deadrise Hull, there'll surely be a model to suit all needs at the Show.

Seafarer Boats has a legendary reputation amongst boaties and fishermen for their hardcore performance and practicality. For anyone interested in climbing aboard a Seafarer, **Laguna Boating Centre** plans to have a great selection of models on their stand including the all-new Victory 6.0. Recently released, the popular 6m Victory model has been transformed with a whole new above-the-water design and is kitted out with new options including a fully enclosed hardtop. It also comes with a combination side/dive door as standard, for easy on-board access

With almost 5 million people enjoying our waterways each year in Australia, the Show includes plenty of other education and entertainment as well. Fishing masterclasses and on water equipment demonstrations are just a few of the many activities included with the entry ticket.

The Show is open each day from 10AM. Adult tickets are \$15. Concessions are available for families, kids and seniors, with individual entry just \$5 after 5PM (when purchased onsite, family tickets excluded). Up to date details available at www.brisbaneboatshow.com.au. Ends/...

## For further information contact:

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Brisbane Boat Show image archive available at <a href="https://tinyurl.com/y6wrxlch">https://tinyurl.com/y6wrxlch</a>

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The Boating Industry Association Ltd (BIA) is a not-for-profit industry organisation. It was formed through the amalgamation of the state Boating Industry Association bodies in New South Wales, South Australia, Queensland and the Northern Territory and is the peak body that represents the boating industry in Australia. BIA members adhere to a voluntary Code of Practice and Code of Ethics. Member companies include businesses who manufacture, wholesale or retail products and services within or associated with the boating industry. The BIA's objectives include promoting growth in participation in recreational boating, representing our members interests with government in areas of safety, infrastructure and the reduction of regulatory burden, professional development of our members and developing career pathways for new entrants to the industry, educating the public about boating safety and promoting practices that protect the environment. For more information, please visit www.bia.org.au

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