

## Media ALERT – 1 August 2019

## SYDNEY INTERNATIONAL BOAT SHOW OPENS TODAY 1st - 5th August 2019

The Sydney International Boat Show opens today (Thursday) at ICC Sydney and Cockle Bay Marina, Darling Harbour - doors open at 10AM.

From today and through the weekend, including Bank Holiday Monday, the Southern Hemisphere's most comprehensive recreational marine exhibition fills the ICC Sydney and custom-built marina at Cockle Bay Darling Harbour, presenting everything for boating, cruising, sailing, skiing, wakeboarding, kayaking, diving, fishing and more.

Marine dealers alongside government agencies present hundreds of boats and information for visitors.

Adult entry is \$22, with children (6-17 years old) \$13. Kids aged five and under are admitted free. Family tickets (2 adults + 3 kids) are \$49, Seniors \$20 and Pensioners are \$16. If you arrive after 5pm, individual entry tickets are just \$5 when purchased from any of the ticket booths at the Show (excludes multi-day and family tickets). Multiple day tickets for return visits are also available.

The popular fishing masterclasses are included with entry, as are the bumper boat rides for kids on the giant 35 metre pool, and the co-located Australia International Dive Expo.

Up to date details regarding the show are available at <a href="www.sydneyboatshow.com.au">www.sydneyboatshow.com.au</a>. Ends/...

## For media assistance contact:

 Domenic Genua:
 0412 642 357

 Tim Stackpool:
 0419 244 443

 Megan Robson:
 0402 216 432

 Robyn Wingrove:
 0451 837 232

Sydney International Boat Show image archive available at https://tinyurl.com/y7cag4xz

Media are permitted to use these images for publicity purposes for the Sydney International Boat Show. Image description should indicate the "Sydney International Boat Show".

The Boating Industry Association Ltd (BIA) is a not-for-profit industry organisation. It was formed through the amalgamation of the state Boating Industry Association bodies in New South Wales, South Australia, Queensland and the Northern Territory and is the peak body that represents the boating industry in Australia. BIA members adhere to a voluntary Code of Practice and Code of Ethics. Member companies include businesses who manufacture, wholesale or retail products and services within or associated with the boating industry. The BIA's objectives include promoting growth in participation in recreational boating, representing our members interests with government in areas of safety, infrastructure and the reduction of regulatory burden, professional development of our members and developing career pathways for new entrants to the industry, educating the public about boating safety and promoting practices that protect the environment. For more information, please visit <a href="https://www.bia.org.au">www.bia.org.au</a>

**BOATING INDUSTRY ASSOCIATION LTD** ABN 61 000 618 468

Office: 53 Hume Street CROWS NEST NSW 2065 Australia • PO Box 1204 CROWS NEST NSW 1585 Australia Phone: (02) 9438 2077 • Fax: (02) 9439 3983 • Email: info@bia.org.au



