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FISHING MASTERCLASSES AT BRISBANE BOAT SHOW – INCLUDED WITH ENTRY

23 - 25 August 2019, Brisbane Convention and Exhibition Centre South Bank

For anglers who enjoy either the open waters off the coast or prefer our inland waterways, the Brisbane Boat Show promises new vessels, the latest rods, tackle, accessories and loads of technology designed to make your day on the water even more enjoyable.

Being Queensland's most extensive boat show, open from the 23rd to the 25th of August at the Brisbane Convention and Exhibition Centre South Bank, the Brisbane Boat Show this year is the place to choose and buy your rod and reel combo, as well as fish finders, hard and soft lures, bait buckets, landing nets or even your next boat to go with all your new gear.

Learn how to fish like never before at the show's fishing masterclasses, included with the cost of entry. A massive 83% of people visiting the show express an interest in fishing. The fishing clinics reflect that interest, with presentations ranging from inland waterway fishing to the more adventurous offshore competitions, presenting videos, photos and stories to match.

You don't need to travel too far to land the big ones, as game fishing multi-world-record holder **Tim Simpson** leads this year's fishing master classes, giving tremendous advice and sharing his three key tips to game fishing success. With 6 world records and many tournament wins, Tim knows how to find and catch big fish. Learning from his experience, you'll be able to find and catch tuna, marlin and other gamefish, whether you cast a line off the Queensland coast or other hotspots in the world.

Steve 'Starlo' Starling returns to talk about making the most of fishing in estuaries. Tidal estuaries are the most popular recreational fishing waters in Australia. Starlo provides some extremely valuable clues on 'reading' our temperate and sub-tropical estuary systems, and shares a wealth of tips on improving catches, whatever estuary species you're chasing. Turn those sorry sagas of "the one that got away" into tales of victory with Steve's invaluable advice.

Also on stage, **Doug Burt** presents the best way to land big flathead with lures. He'll talk about where to find those big ones, the best lures to use, whether trolling or casting, and the best stages of the tide. Doug will also demonstrate the best tackle to use, and will present the tricks to catching, landing and handling flathead. He'll also share sure-fire ways to prepare pots for catching sand and mud crabs.

Greg Vinall presents "FishiLeaks", the top-secret tips from 100 of Australia's best anglers. Greg is an aquatic scientist, self-confessed lure fishing nut, and fishing podcast host. In this presentation, he distils the very best of secrets uncovered from hours of interviews during his podcast into just 5 simple tips that will make a massive difference to your lure fishing results.

Local legend **Paul Burt** shares his sneaky techniques for 'fishing the pressure points.' Fish concentrate where water flow delivers their food. Paul will describe how to recognise these hotspots and explains the techniques to fish them most effectively.

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Jo Starling gives her insights on making family fishing trips more fun, and finding fish in new water when on holidays. Jo suggests ways on how to assess unfamiliar waters, so you can easily determine where to start to maximise your fishing fun.

The Supertank also returns where **Michael 'Cookie' Cook** presents a live a school of barramundi tempted to strike hookless lures, giving you a perfect view of what you need to do to catch more fish. Learn about the best gear and techniques, while witnessing how well they work.

The show is open each day from 10AM, with the fishing masterclasses running everyday of the show from 11AM. Adult tickets are \$15. Concessions are available for families, kids and seniors, with individual entry just \$5 after 5PM (after 5PM tickets can be purchased onsite at the show only, excludes family tickets). Up to date details available at www.brisbaneboatshow.com.au.
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For further information contact:

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General Brisbane Boat Show image archive available at <https://tinyurl.com/y6wrxlch>

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The Boating Industry Association Ltd (BIA) is a not-for-profit industry organisation. It was formed through the amalgamation of the state Boating Industry Association bodies in New South Wales, South Australia, Queensland and the Northern Territory. Whilst its members are located throughout Australia, it concerns itself with National matters as well as State issues pertaining to the regions from where it originally was based. Member companies include businesses who manufacture, wholesale or retail products and services in the recreational and tourism boating sectors, as well as businesses pertaining to a number of commercial sectors. The Houseboat Hirers Associations and the Charter Vessels Association were incorporated into the BIA as Divisions of the Association body. BIA members adhere to a voluntary Code of Practice and Code of Ethics. In addition, the BIA is involved in responding to issues relating to the recreational use of waterways, the environment, boating safety, access and public facilities. For more information, please visit www.bia.org.au