



**** PRESS RELEASE ****

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Lottoland's \$100k Jackpot Bonus for Manly Sea Eagles!

Fresh off the back of renewing and upgrading their partnership with the Manly Warringah Sea Eagles, Lottoland has come out today confirming that they are putting up **an additional \$100,000 incentive**, should the Sea Eagles go on to win the NRL Grand Final.

"It was great to read that the Wests Tigers major sponsor is offering an extra incentive for them to make the finals and it got us thinking about what we can do over and above our existing partnership with Manly," said Lottoland Australia Marketing Director, Matthew Brinckley.

"Every day Lottoland offer Australians the chance to win huge Jackpots and we are now excited to give Manly the chance to score a Lottoland Jackpot" Mr Brinckley continued.

"With the Sea Eagles already guaranteed a spot in the finals, we are extremely proud of the club and our partnership so thought putting up an additional \$100k jackpot as further incentive to charge on and win the 2019 premiership would be a great show of our support."

Lottoland is already pitching in additional investment through finals bonuses on top of their base sponsorship with the Sea Eagles, whilst the \$100,000 now also on offer, should Manly go on to win the Premiership, will provide another nice boost for the Club.

"Obviously the team is already focused on going all the way, but this extra financial bonus from our friends at Lottoland just adds another layer of incentive for the Club as a whole," said Sea Eagles General Manager – Corporate, Luke Tucker.

"Lottoland are great supporters of our Club and we appreciate their willingness to always go over and above what is already a solid partnership together."

Lottoland has put the additional cash incentive on the table, so now it's over to the Sea Eagles to go on and win the Premiership.

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About Lottoland Australia



Lottoland is an Australian registered company, regulated in the same way as all other corporate bookmakers, such as BetEasy, Sportsbet, and Ladbrokes.

We have paid out more than \$50 million in winnings since the beginning of 2016 across our 750,000 plus registered customers in Australia.

We are investing more than \$30 million this year in sponsorship and promotions, including our sponsorship of sporting clubs such as the Manly Warringah Sea Eagles National Rugby League Club in Sydney.