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Cancer app innovation win for Sydney business

A business founded by two oncologists wanting to break down barriers in cancer patient care has been honoured at the 2019 NSW Business Chamber State Business Awards.

The City of Sydney-based business CancerAid won the Excellence in Innovation award at last night's ceremony, joining Matthew Millar from the Sydney Cricket and Sports Ground Trust, who took out the Outstanding Young Employee award.

Lord Mayor Clover Moore congratulated the two Sydney winners on their success.

"It's wonderful to celebrate business excellence and reward the passion, determination and innovation that makes them the best at what they do. Their success is sure to be an inspiration for others to follow," the Lord Mayor said.

"Initiatives like the NSW Business Awards program and the City's sponsorship of the Excellence in Small Business category are part of our support for local businesses, recognising the crucial role they play in creating a dynamic, sustainable and thriving economy."

Launched in 2015, CancerAid offers an app and coach program to support and motivate patients, educate service providers and improve health outcomes.

Business operations manager Tim Atkins said the award win will help build CancerAid's profile and reputation.

"Awards have the capacity to raise the profile and build legitimacy of local businesses," Mr Atkins said.

"Through the NSW Business Awards, businesses can leverage the recognition to grow networks and gain the trust of both consumers and businesses. The flow-on effects of a win like this can be very powerful.

"CancerAid has an important and challenging mission – to increase patient engagement and improve patient health outcomes. Winning at the state level is an amazing recognition of the progress we've made."

NSW Business Chamber Chief Executive Officer Stephen Cartwright said the awards recognise business success from a variety of industries across NSW.

"From health care to technology, retail to education and finance to employment services, these awards showcase the businesses that are the best of the best," Mr Cartwright said.

"It's important too that we also recognise the individuals whose drive and commitment are making a difference for these businesses. That's why I'm delighted that we're able to honour outstanding young leaders like Matthew Millar from the Sydney Cricket and Sports Ground Trust."

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