



FOR IMMEDIATE RELEASE

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## ***Qatar Airways joins Palace Cinemas as the presenting partner of Palace Platinum***

Palace Cinemas is very proud to announce the befitting partnership of 2019 'World's Best Airline', *Qatar Airways* and *Palace Platinum*.

Offering boutique cinemas, stylish décor, luxurious fully reclining leather seats and personalised in-cinema wait service, *Palace Platinum* is a high-flying experience presenting cinema that is truly reimagined.

For the entirety of 2020, Qatar Airways will be recognised as the **presenting partner** of Palace Platinum, aligning two brands synonymous with premium customer service.

Qatar Airways' Senior Manager for Australasia, Adam Radwanski said:

*"Qatar Airways is dedicated to delivering premium experiences for its customers wherever they are, and we are proud to be partnering with Palace Cinemas to support world-class cinema in Australia."*

As part of the partnership, four Special Events will be hosted by *Qatar Airways* at *Palace Cinemas* in alignment with their network of over 160 destinations around the world, showcasing the best new film releases of the year.

*"Palace Platinum is an exceptional offering that provides customers with an unparalleled cinema experience, and we are excited to bring this new level of luxury to movie-goers around the country."* said Mr.Radwanski.

CEO of *Palace Cinemas* Benjamin Zeccola has also expressed his excitement at the partnership and welcomes *Qatar Airways* warmly to the world of luxury cinema:

*"We are delighted to welcome the World's Best Airline, Qatar Airways to the award-winning Palace Platinum Cinemas. Both brands are dedicated to quality and comfort and we look forward to working, flying and entertaining together."*

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### **About Qatar Airways**

*Qatar Airways*, the national carrier of the State of Qatar, is celebrating more than 20 years of Going Places Together with travellers across its more than 160 business and leisure destinations on board a modern fleet of more than 250 aircraft. The world's fastest-growing airline has added a number of exciting new destinations to its growing network this year, including Rabat, Morocco; Izmir, Turkey;

Malta; Davao, Philippines; Lisbon, Portugal; and Mogadishu, Somalia. The airline will add Langkawi, Malaysia and Gaborone, Botswana, in 2019 to its extensive route network along with Luanda, Angola; Santorini, Greece; Dubrovnik, Croatia; and Osaka, Japan, following in 2020.

A multiple award-winning airline, *Qatar Airways* was named 'World's Best Airline' by the 2019 World Airline Awards, managed by international air transport rating organisation *Skytrax*. It was also named 'Best Airline in the Middle East', 'World's Best Business Class' and 'Best Business Class Seat', in recognition of its ground-breaking Business Class experience, Qsuite. *Qatar Airways* is the only airline to have been awarded the coveted "Skytrax Airline of the Year" title, which is recognised as the pinnacle of excellence in the airline industry, five times.

Qsuite, a patented *Qatar Airways* product, features the industry's first-ever double bed in Business Class, as well as privacy panels that stow away, allowing passengers in adjoining seats to create their own private room, a first of its kind in the industry.

*Qatar Airways* was the first Gulf carrier to join global airline alliance oneworld, enabling its passengers to benefit from more than 1,000 airports in more than 160 countries, with 14,250 daily departures.

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