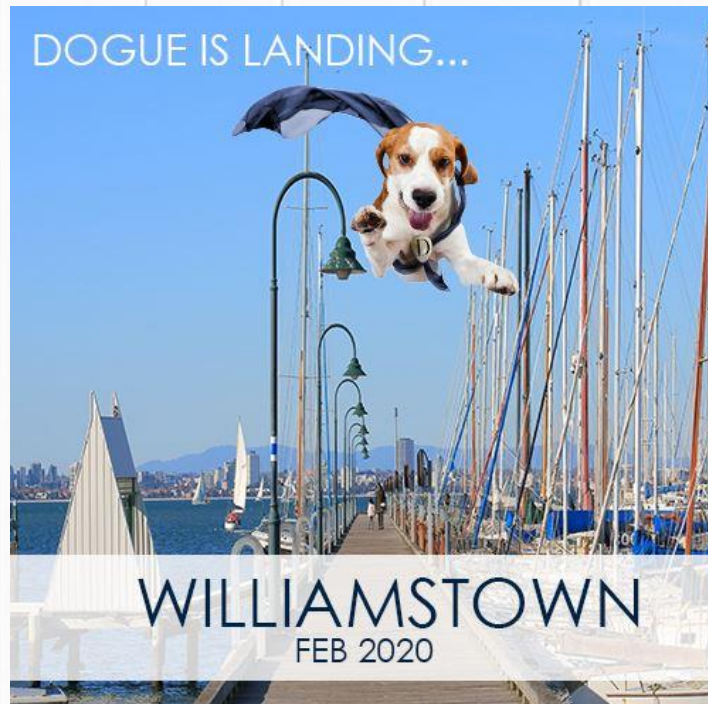


DOGUE

MEDIA RELEASE 03/02/2020

DOGUE Opens Third Melbourne Store



February 03, 2020 – DOGUE Williamstown is set to open its doors on Saturday February 15.

Surrounded by vibrant dog-friendly eateries, this trendy dog boutique and spa will deliver DOGUE's renowned products and services that will draw two and four-legged visitors from across Melbourne.

DOGUE welcomes new franchisees Andrea and Andre, who are deeply passionate about dogs. Before joining the DOGUE family, Andrea and Andre volunteered at animal shelters.

"All our spare time revolved around animals, either volunteering or pet sitting. We would come home thinking how we could make this our everyday, that's where DOGUE came in"
explains Andrea

DOGUE Williamstown will be the eleventh location for the expanding DOGUE franchise network. The third store to open in Melbourne.

"We are thrilled that Andrea and Andre have joined the DOGUE family and that we can now bring the DOGUE experience to this special bayside community" **said Margaret Hennessy, CEO, DOGUE Retail Group.**

On **Saturday, February 15** DOGUE Williamstown will host its Valentines themed Grand Opening Party from 10am – 2pm. Two and four legged guests can enjoy a pup-arazzi photobooth, spot prizes for best dressed, a complimentary pampering station and exclusive

DOGUE

store-wide discounts. Everyone is invited to join the celebrations! Fund raising for the 'Second Chance Animal Rescue' campaign will take place throughout the event.

DOGUE Williamstown

14 Douglas Parade, Williamstown, VIC 3016

e: williamstown@dogue.com.au

About Second Chance Animal Rescue

Second Chance Animal Rescue is a pro-life shelter and foster care network. Their goal is to save as many unwanted animals from death-row pounds and neglectful living situations as they can. For more information, please visit secondchanceanimalrescue.com.au

About DOGUE

DOGUE is a leading speciality dog grooming and retailer that is passionate about dogs, pet care and the experience of their owners. Founded in 1998, the company operates a growing franchise network of boutiques and spas throughout Australia. For more information, please visit dogue.com.au

Media Contact

Shauna Perry

Group Marketing Manager

e: marketing@dogue.com.au

p: 02 9369 3132