

GraysOnline & d'Albora partner to create an innovative boat sales marketplace.

Australasia's largest online auction company, and Australia's largest marina and marine services company have partnered to create a new boat sales platform. For the first time, boat owners will be able to access a mass market digital sales platform to sell via auction or private treaty, whilst still having the involvement of an experienced brokerage service.

The marketplace is set to change the secondhand boat sales industry by giving boat sellers more certainty around the timeliness of the sale of their vessel. At the same time, confidence around the sales result will be made possible by the power of the platform. Buyers and sellers will also be able to benefit from d'Albora's wide range of marine services including berthing, boatyard & repair and maintenance services. and so on.

GraysOnline Chief Operating Officer, Jeff McLean, commented on the partnership, "Australian boat owners take on average between 6-12 months to sell their boat. This marketplace will enable a 7 day auction process whilst maintaining d'Albora's brokerage expertise; a transformational leap for private boat owners."

Matt Walford, d'Albora Marine Boat Sales CEO said, "We're excited to be aligning with such a highly

About d'Albora:

Part of Australia's leading marina services group, D'Albora Marine provides specialist boat sales services from ten locations spread throughout New South Wales, Queensland and Victoria. D'Albora is also the exclusive Australian distributor for Azimut (Azimut Benetti Group).

Here to make your boating lifestyle as enjoyable as possible, our experienced team and comprehensive offering mean we can assist with buying or selling as well as finance, insurance, boat charter, marina berthing, dry storage and shipyard services. Our locations are open 7 days a week to assist with your requirements.

www.dalboramarine.com.au

regarded market leader in Grays and pleased to be adding such a powerful platform to our existing offering”.

To register to sell or to buy a boat click the following link: [GraysOnline Boats Site](#)

About GraysOnline:

GraysOnline is the largest industrial and automotive online auction business in Australia. Offering a huge range of consumer, commercial and industrial goods including rare and unique items.

GraysOnline is revolutionising how assets are being sourced, sold and purchased throughout the world.

A best in class e-commerce platform and commitment to customer service makes buying and selling with GraysOnline easy, efficient, fair and transparent.

www.graysonline.com

Press Enquiries:

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