



Pregnancy Babies and Children's Expo Nurturing & growing Australia's Baby business since 1991.

9 Expos Nationally | 110,00+ Visitors | 29 Years Young

MEDIA RELEASE

RE: The Pregnancy Babies & Children's Expo, Melbourne Expo 22nd – 23rd February.

It's that time of year again; the Pregnancy Babies & Children's Expo is coming to the Melbourne Exhibition Centre, South Wharf from Saturday 22 – 23rd February.

With over **200** brands & services to explore under one roof, our upcoming Melbourne Expo has an unbeatable range of products and services for everything pregnancy and baby related for growing Melbourne families. New product launches are also a big feature along with exclusive and innovative products being shown for the first time.

Our visitors will be some of the first to see the Redsbaby New 2020 Collection. In development for over eighteen months merging the latest trends in material, colours and aesthetics with exciting, innovative and market leading functionality. Redsbaby 2020 collection will be available to young families at Expo and will include a complimentary gift with purchase at Expo.

PBC Expo is Australia's largest & the WORLD's longest running early parenting event!

What many people may not know is that the PBC Expo has been proudly family owned and run by South Aussies for 29 years! Over 1.9million Aussie parents have attended our Expos, many of whom are expecting a child for the first time. One of life's major milestone journeys, we're honoured to be such a pivotal part of their parenting journey.

Our visitors constantly tell us that we are *THE* event to attend for the best information, the latest products and the convenience of having everything they need to know and buy under the one roof, no matter what stage of parenting they are at. Entry to the Expo is **FREE**, making us accessible to everyone.

Engage with over 200 brands and not-for-profit providers

The upcoming Melbourne Expo has an unbeatable range of products and services for everything pregnancy and baby related, all under one roof. From trusted favourites to helpful service providers, to new innovations not yet seen on the Australian market, PBC Expo showcases it all. Visitors can talk directly with brand owners, product developers and service providers and have their questions answered.



Experience unique parenting education features

We have a full program of **FREE** talks by expert specialist speakers on a broad range of relevant topics, hands-on Workshops, and the only place outside of hospitals where women can easily access free antenatal classes. We're pleased to offer our Visitors a **FREE Safety Centre** presented by **Kidsafe** to ensure they have the most up-to-date information to keep their precious little ones safe. Visitors can also visit the Driveway Safety Display by the Georgina Josephine Foundation, another life-saving initiative unique to our Expos.

New to the Expo this year is our **Advice Centre** for Pregnancy, Birth, Breastfeeding & Safe Sleeping. Qualified experts will help parents with key information and advice, some of which they may not have even thought of!

We're not just for parents either! We keep the little ones entertained too, making a **fun day out** for the whole family. We have all your favourite barnyard buddies at our Animal Farm, the kids can get creative at Art Space For Kids or bring their fantasy to life with Adventure Face Painting plus free imagination play in the Imagination Play Area.

The Melbourne 2020 Pregnancy Babies & Children's Expo is coming again to the Melbourne Exhibition Centre, South Wharf, from Saturday 22nd – Sunday 23rd February 2020.

Relevant Links:

<https://www.pbcexpo.com.au/melbourne/>

<https://www.pbcexpo.com.au/melbourne/exhibitors/>

<https://www.pbcexpo.com.au/melbourne/exclusive-features/>

<https://www.pbcexpo.com.au/melbourne/learn/>

<https://www.pbcexpo.com.au/melbourne/fun-for-kids/>

PBC Expo Contact for more information or to visit our Expo:

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