

## **MEDIA ALERT**

### **Deputy Lord Mayor to raise the Rainbow flag for Mardi Gras**

- WHAT:** Deputy Lord Mayor Jess Scully will officially launch the 2020 Sydney Mardi Gras season with the raising of the rainbow flag above Sydney Town Hall.
- WHO:** Deputy Lord Mayor of Sydney, Jess Scully, and councillors will join representatives from Sydney Gay and Lesbian Mardi Gras and the city's LGBTIQ community.
- DATE:** Friday 14 February, 2020
- TIME:** 5.30pm arrival for 6.00pm flag raising
- WHERE:** Sydney Town Hall steps

The international symbol for gay pride will fly above Sydney Town Hall throughout the Sydney Mardi Gras celebrations until Sunday 1 March.

The City of Sydney is a major sponsor of 2020 Sydney Mardi Gras and has entered a float in the Mardi Gras parade every year since 2005.

The City is providing approximately \$300,000 in cash and in-kind support to the Sydney Gay and Lesbian Mardi Gras organisation for its 2020 festivities.

Around 617,000 people attended the festival last year, with an international media reach of 3.6 billion people, and a contribution of more than \$131 million to the NSW economy.

For more information, contact the City of Sydney media team on 02 9246 7292 or email [mediateam@cityofsydney.nsw.gov.au](mailto:mediateam@cityofsydney.nsw.gov.au)

For interviews with the Deputy Lord Mayor, contact Julia Lenton.  
Phone 0410 748 039 or email [jlenton@cityofsydney.nsw.gov.au](mailto:jlenton@cityofsydney.nsw.gov.au)

#### **24-hour City of Sydney Media Team contact details**

Phone 02 9246 7292 or email [mediateam@cityofsydney.nsw.gov.au](mailto:mediateam@cityofsydney.nsw.gov.au)