



3 March 2020

Media Release

Melbourne Memory Walk & Jog 2020 is returning

In 2020, Dementia Australia is delighted to be bringing its Memory Walk & Jog event back to Melbourne.

The series of 12 events nationwide makes up Dementia Australia's largest fundraising initiative. The Melbourne event is set to take place on Sunday 3 May at Alexandra Gardens.

If you haven't already registered, there is still plenty of time. But with lots of registrations already received, make sure you get in quickly to guarantee your spot.

We're looking forward to seeing as many locals as possible on the day, to help raise much-needed funds to provide invaluable support, education and resources for people impacted by dementia in Melbourne and across Australia.

Currently there is an estimated 114,779 people living with dementia in Victoria. With that figure projected to increase to about 300,867 by 2058, events like Memory Walk & Jog play an important role not only in funding support, but also in raising awareness of dementia.

Choose to take part as an individual or consider getting a team of family, friends or colleagues together. You can select to take part in a 2km, 5.5km or 9.5km walk or run.

Participants are invited to help raise the series fundraising target of \$1.3 million, which we're hoping will be made possible by attracting more than 10,000 participants across all events.

Memory Walk & Jog is a fun event for all ages. The course is family-friendly, and, no matter your age or level of fitness, everyone is encouraged to participate and join in the fun. There will be prizes for the top fundraisers, as well as raffles, plenty of entertainment, food stalls and special guest appearances from Memory Walk & Jog mascot Al the Elephant.

With lots of exciting news yet to come, we are looking forward to announcing more details about the event over the coming weeks and months, including who will be taking on MC duties for the day and any of our high-profile Ambassadors and supporters who sign-up to show their support.

Registrations are now open for all Memory Walk & Jog events across Australia. Register today for Dementia Australia's biggest fundraiser of the year at www.memorywalk.com.au

Dementia Australia is the national peak body and charity for people, of all ages, living with all forms of dementia, their families and carers. It provides advocacy, support services, education and information. An estimated 447,000 people have dementia in Australia. This number is projected to reach almost 1.1 million by 2058. Dementia Australia is the new voice of Alzheimer's Australia. Dementia Australia's services are supported by the Australian Government.

National Dementia Helpline: 1800 100 500

An interpreter service is available

 @DementiaAus



(The National Dementia Helpline is an Australian Government Initiative)

Dementia is a National Health Priority Area



www.dementia.org.au

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