

Media Alert



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Relaunch of White Ribbon Australia and Appointment of Executive Director (Under Embargo)

ANNOUNCEMENT

On Wednesday 24 June, Communicare will relaunch White Ribbon Australia and announce Brad Chilcott as its first Executive Director. **This news is under embargo until 7.00am 24 June 2020.**

Mr Chilcott's background and information about the relaunch of White Ribbon is outlined below.

There will be opportunities for individual interviews with Mr Chilcott before 24 June and on the day of the announcement.

If you are interested, please contact Paul Higgins at paul.higgins@newgatecomms.com.au or on 0423 901 304.

WHEN

The embargo will be lifted on Wednesday 24 June 2020 however there will be opportunities for pre-recorded interviews on Tuesday 23 June 2020.

WHERE

Mr Chilcott is based in Adelaide, South Australia, and will be available via teleconference, phone or in person if you are based in Adelaide.

BACKGROUND ON BRAD CHILCOTT

- Brad Chilcott is one of Australia's most successful campaigners for social change and justice, with close to a decade's experience leading non-government organisations.
- Prior to his appointment, Mr Chilcott was the Founder and National Director of Welcoming Australia and has been a public advocate for mental health, LGBTIQ+ rights, international aid and education.
- He sits on the Board of Reconciliation SA and the Advisory Board of the Community Refugee Sponsorship Initiative.
- He was the founding Convenor of the Family and Domestic Violence Advocacy Network in South Australia.
- Mr Chilcott commenced his role as Executive Director in June 2020 and will lead White Ribbon under the guidance of Communicare's executive and board.

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BACKGROUND ON THE RELAUNCH OF WHITE RIBBON

- White Ribbon Australia is now under the stewardship of Communicare, which has been a leading community services provider in Western Australia for more than 40 years.
- Communicare officially acquired White Ribbon Australia in May 2020 after it fell into liquidation in October 2019. With over 16 years' experience in the provision of family and domestic violence support services, Communicare believes White Ribbon Australia remains a powerful movement that must continue to play a role in the collaborative social campaign to shift norms and affect intergenerational change.
- Since acquiring White Ribbon Australia, Communicare has engaged its supporters and stakeholders as part of a consultation and strategic planning process to shape its direction going forward. This process found that change is needed.
- In response, Communicare is relaunching White Ribbon Australia with a renewed focus on activating the grassroots community coalitions that exist across Australia, collaborating with frontline services, and engaging men and boys at the local level, who are essential to driving changes in social norms in relation to gendered violence.

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