

THE WAY WE BANK

A new study from leading strategic insights consultancy **Nature** reveals how COVID-19 has changed Australians' attitudes to all things finance

 **36%**
of Australians have been negatively affected financially due to COVID-19



61% 
of Australians think now is a good time to “shake things up” in the banking industry

 **58%**
of Australians believe traditional banks should be doing more to support them in times like this



72% 
of Australians are already using one or more digital channels to do their banking

 **36%**
of Australians are using a budgeting app



42% 
of Australians are considering using a buy now, pay later service this Christmas

SOURCE: NATURE, "THE WAY WE BANK"

Nature