

Financial Standard launches CPD platform

Financial Standard launches its new continuing professional development (CPD) platform for financial services professionals, <u>FS Aspire CPD</u>.

FS Aspire CPD is offering a new, best-practice educational service for financial advice, superannuation, investment management and insurance professionals, providing access to technical resources from global leaders in financial services.

The platform provides over 300 hours of current technical content to corporate groups while also catering to individuals who choose to manage their own CPD.

"Given the discussions around FASEA increasing CPD and education requirements, while also considering that so many advisers are moving to self-licensing, the launch of FS Aspire CPD can help drive the conversation around education in the industry," said Giovanni Munoz, director of technical services at *Financial Standard*.

"In the wake of the Royal Commission, financial services providers need to continue to strive for improved levels of education and professional development, to ensure they are meeting the needs of Australian consumers."

Financial Standard is making CPD content more accessible through FS Aspire CPD, providing audio, video and written content in a device responsive website that will best-equip financial professionals with access to professional development tools.

"FS Aspire CPD is an exciting offering for the market. The team has placed a great deal of effort into the content and user experience to enable financial services professionals to be as wellequipped as possible to meet continuing professional development criteria from ASIC and FASEA," said Andrew Keevers, executive director of product development at Rainmaker Group, of which *Financial Standard* is the publishing division.

Alongside industry leading content, FS Aspire CPD offers individual and corporate subscribers the ability to generate reports surrounding CPD activity, while also providing corporate administrators with a seamless process for creating compulsory content and exams for larger financial services groups.

"FS Aspire CPD highlights *Financial Standard's* commitment to education within financial services, which brings together our leading technical, audio, video and events based content from our suite of products," said Christopher Page, managing director of the Rainmaker Group.

Existing CPD users have been rolled over from the Rainmaker Custom CPD program and can arrange a training session with Financial Standard to go through the innovations within the new platform.



More information can be obtained regarding FS Aspire CPD here – www.financialstandard.com.au/fs_aspire_cpd_program

For technical enquiries please contact:

Gio Munoz P: +61 2 8234 7537 E: <u>Giovanni.Munoz@financialstandard.com.au</u>

For media enquiries, please contact:

Julian Clarkstone P: +61 2 8234 7514 E: julian.clarkstone@financialstandard.com.au

About Financial Standard:

Financial Standard is an award-winning financial services publication that is the publishing division of the Rainmaker Group. *Financial Standard* is focused on providing trade news, investment analysis as well as events and education for professionals within superannuation, financial planning, research, consultancy, investment management and professional investing.

For more information visit www.financialstandard.com.au