

# ***Bloom Learning Technologies is set to inspire the learning and development community in May with its annual eLearnz Web Summit and eLab.***

## **eLearnz Virtual Web Summit**

[Visit website](#)

The web summit is the only one of its kind in New Zealand, and promises to deliver the latest, best, and brightest trends and issues affecting contemporary learning and development (L&D) professionals and practice.

The one-day eLearnz web summit will feature six international speakers Donald H Taylor (Chairman of the Learning and Performance Institute UK), Amy Brann (Synaptic Potential), Gary Cookson (EPIC), Rohan Chandler (GO1), Dr Robin Petterd (Sprout Labs) and Paul Schneider (dominKnow). Speakers will address issues such as Successful Digital Transformation, the Human Tech Side and Boosting Performance with ChangeReadinessNQ, Technology and Curation, How L&D can be more Data Driven and Interactive Video to support learning and performance improvement.

Rustica Lamb will MC the event. Rustica is a learning designer, edupreneur, facilitator and founder of Bloom Learning. She is one of NZ's best known learning and development personalities, a trusted L&D advisor and a well respected leader in the industry.

Rustica has 25+ years experience as an L&D Manager, eLearning designer, senior instructional designer, capability advisor, SAP trainer, facilitator and mentor. She has worked internally and externally with a large number of organisations and government departments. Rustica travels the world searching for the best people, tools and technology and brings them to New Zealand so that we can all share in the latest trends that make our world and workplaces a better place to be.

## **eLearnz eLab 2019**

[Visit website](#)

Trends move so quickly in this digital age. L&D Professionals must keep up-to-date and informed with the latest technology, trends and techniques or risk being left behind. eLab is the only one of its kind in New Zealand with hands-on workshops allowing the L&D community to take time to play with new tech and learn low cost and free tools to create digital learning.

eLearnz eLab workshops focus on the latest in digital learning trends, technology and design. Attendees will work with thought leaders during these sessions where they will actively

create digital learning. Participants will go away with up-to-date training methods that can be put into practice immediately back at their organisation and passed along to their team.

The [two-day eLab](#) in Auckland on 15th & 16th May features 6 mini workshops including Interactive 360 Video, Branching Scenarios using Twine, Creating Quizzes and Surveys using Typeform, Learn how to become a Game Designer, Build a Microsite for those who don't have an LMS and always popular Articulate Storyline and xAPI. Participants will use the award-winning and fastest growing Docebo LMS to upload their learning and the best will win a VR headset!

“Through eLearnz eLab you’ll be treated to exciting new tech, but there’ll also be plenty of time for conversation, hands-on learning and collaboration that will inspire and invigorate your L&D spark,” says Bloom Founder and Director Rustica Lamb.

We are grateful to have the support of our sponsors [Docebo](#), [Learning eXperts](#) and [Sprout Labs](#) to help bring the latest in learning tech to the L&D industry in New Zealand.

## Key dates

- **eLearnz Virtual Web Summit 'Learning tech at work': 14th May 2019.**  
There are some tickets still available – to book your place and for more information go to <https://bit.ly/2Wi1pnx>
- **eLearnz eLab workshops 15th & 16th May 2019.**  
There are some tickets still available – to book your place and for more information go to <https://bit.ly/2GZlaKh>

## Venue

- Web Summit - online
- eLab - Cliftons, Level 4, 45 Queen Street, Auckland

## About Bloom Learning Technologies

[Bloom Learning Technologies](#) is an award winning full spectrum organisational learning technology company based in Auckland. Bloom searches the world for the latest learning technology, tools and people, and connects the L&D industry so everyone can share in the latest trends.

Bloom won silver in the Start-up Learning Provider of the Year category at the 20th Annual Learning Performance Institute Awards in London in 2016. The annual awards are recognised globally as the learning and development sector’s premier award ceremony.

Bloom creates engaging eLearning everyone can afford. They believe the price of elearning is too high so have worked to refine the creative and project process to a point where they can provide the best quality elearning at the best price. Whether you are onboarding new staff or trawling through spreadsheets for hours weekly, to report on training and compliance, there is a better, quicker more productive way. Bloom can get your training online in 19 days.

Bloom takes a local partnership approach when working with their clients and is the only company in Australasia that offers both learning technology and content development (custom and off the shelf).

## About eLearnz

The first [eLearnz](#) conference was held in 2013, after Bloom Founder Rustica Lamb and colleagues identified a gap in the New Zealand marketplace for a dedicated elearning event for L&D practitioners.

eLearnz 2019 brings together the world's top learning tech speakers. In a world where the rapid pace of technology change affects all industries, the way we learn and adapt to that change is fundamental to our successful future.

## Contact

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